



HERE FOR COMMUNITY HERE FOR YOU



2021
Annual Report

**YMCA OF
METRO DENVER**

ONE VISION. ONE MISSION.

The year 2021 underscored for all of us the importance of community, friendship and connection. It's what we have always valued at the YMCA, and the framework for our programs, outreach and every interaction. Thanks to our many caring donors and supporters, members, program participants, staff and volunteers, the Y continues to be a welcoming gathering place. This report reflects the many ways the Y, with your ongoing support, has transformed lives and created new connections.



EXPANDED IMPACT OF POWER SCHOLARS ACADEMY: The Y's Power Scholars Academy has been a resource for Denver Public School students who are struggling in school or at risk of falling behind over the summer. In 2021, the program expanded to the Cherry Creek School District, providing no-cost, hands on academic support and increasing overall enrollment to more than 1,200.

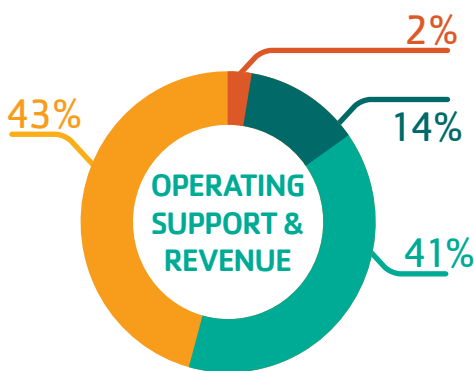
OUTREACH IN SOUTHEAST AURORA: In partnership with the Wheatlands Park and Recreation Authority and Wheatlands Metropolitan District, we opened the doors to the new Aurora YMCA solidifying the Y's presence in Aurora, where we have provided youth programs and activities for more than 50 years. Featuring health and wellness programs, the latest fitness and strength equipment, the Joe E. Wagner Aquatics Center, and much more, the new Y serves more than 2,200+ individuals, families, youth and seniors.

RENEWED, REVITALIZED UNIVERSITY HILLS-SCHLESSMAN CAMPUS: We announced our plans to modernize the University Hills-Schlessman YMCA campus to better meet the growing needs of our community. We are engaging with our neighbors, members and program participants to share our vision for an enhanced, facilities for childcare, teen programs, youth sports, senior activities and wellness programs.

INVESTMENT IN VALUED STAFF: To address staff compensation and create greater career opportunities for our Y team members, we introduced the Total Rewards Compensation Philosophy. This philosophy guides our compensation and benefits, and adds to our culture of excellence, accountability and recognition of our staff's many contributions to our YMCA.

"The year has well positioned us to move ahead in 2022, reinvigorated as a Third Place in people's lives between home and work –a place where people can find connection, unparalleled experiences and innovative programs and activities. Thank you for celebrating with us the collaboration, energy, and accomplishments of 2021. We look back with gratitude, and we look forward with excitement. We value your support." -Sue Glass

UNAUDITED 2021 FINANCIALS



Contributions & Other Support	\$11,185,000
Program Revenue	\$10,767,000
Membership	\$3,539,000
Other	\$585,000
TOTAL	\$26,076,000

NET ASSETS
\$32,123,000



Program & Membership	\$18,220,000
Management & Administration	\$3,573,000
Fundraising Expenses	\$271,000
TOTAL	\$22,064,000



GIVING BACK

In 2021, YMCA volunteers donated 17,000+ hours and services throughout the city. Volunteer five-season baseball coach [Robert Diaz said](#), “Coaching at the Y has been one of the best service experiences of my life. Through giving, I have received so much in return.”



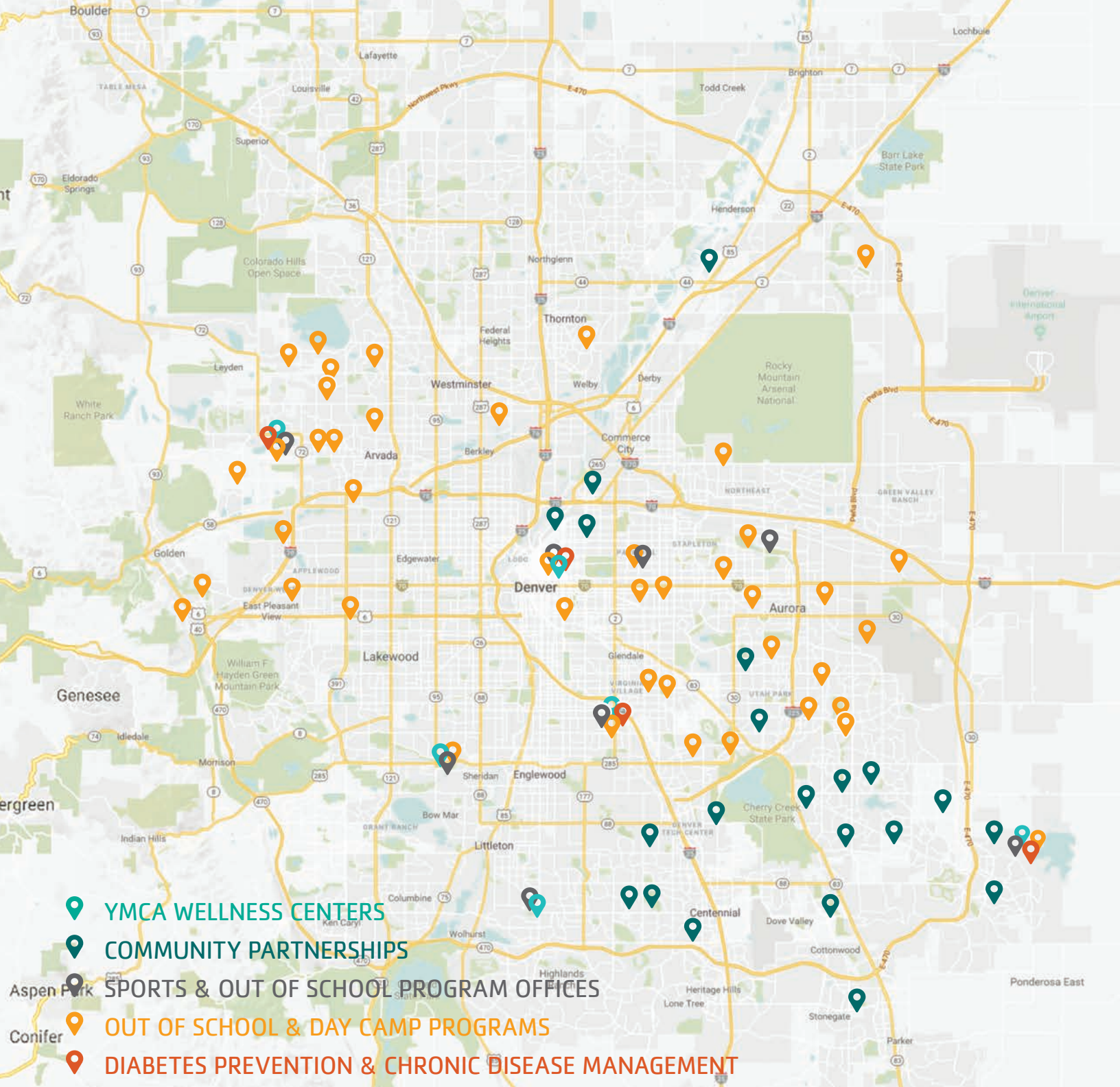
CREATING A LEGACY






There are many ways to support the YMCA. Y advocates, members, volunteers and donors are imperative to ensuring the YMCA will always be here to build strong communities. We celebrate legacy donors like [Sue Duncan](#), who invest in the future of the Y through planned giving and charitable gift opportunities.



BUILDING CONFIDENCE

Throughout 2021, over 2,064 adults and children learned the skills to swim, stay safe in and around water. For Gerald Sloan, YMCA swim lessons not only provided personal instruction for his daughter from a certified Y aquatics instructor, but also created an opportunity for her to make friends in her new neighborhood. “Overall, the experience with the Y has been tremendous. It’s been great for our family,” [Gerald said](#).



-  **YMCA WELLNESS CENTERS**
-  **COMMUNITY PARTNERSHIPS**
-  **SPORTS & OUT OF SCHOOL PROGRAM OFFICES**
-  **OUT OF SCHOOL & DAY CAMP PROGRAMS**
-  **DIABETES PREVENTION & CHRONIC DISEASE MANAGEMENT**

ASSOCIATION SERVICES STAFF MEMBERS	Sue Glass President and CEO	Kimberly Armitage Senior Vice President of Strategic Growth and Membership	Mike Jones Chief Financial Officer	Angela Green Urbaczewski Chief Brand and Revenue Officer	Tom Ziegelbauer Senior Vice President of I.T. and Operations
	Mari Akers SVP, Organizational Development UDR	Sandra Clemons Entrepreneur & Strategic Leader Make it Blossom Designs	Monica Coughlin COO Colorado Technology Association	Bob Divers CTO Imagine Communications	David Eberly Partner KPMG, LLP
	Bennie Fowler Coach Consultant Author NFL Wide Receiver	Michael Giles Assistant Superintendent Cherry Creek School District	Andrea Karp Board Chair Managing Director Black Creek Group	Dean Koelbel Director of Leasing Operation Koelbel & Company	Jarrold Lassen President First Bank
2021 BOARD OF DIRECTORS	Amy Ruhl Partner Moye White LLP	Rick Rush Managing Partner GERICK	Greg Shields Vice President First Bank	Meridith Marshall CEO & Founder Uncharted	